

Mr & Miss Pinak 2024

Organized by:	Dev Bhoomi Uttarakhand University
Date of Activity:	26 April 2024
Duration:	One Day
Venue:	Dev Bhoomi Uttarakhand University- Main Ground
Participants:	Students and faculties
Resource Persons/Experts/Guests	Shagun Rajput, Paras Mitta: Event Coordinator

Aligned SDGs



Rationale for SDG Linkage

- This event promotes aligns with SDG 5: Gender Equality.

Objectives of the Activity

- To impart information on contemporary lifestyle and fashion trends. to raise awareness of the most recent advancements and breakthroughs in the fashion sector.
- To introduce pupils to fashion show modeling and presenting methods. to promote pupils' confidence and inventiveness by getting them involved in fashion-related activities.
- To provide a forum for the exchange of style techniques, fashion concepts, and design ideas.
- To improve networking and educational opportunities for fashion and design-interested students

Description of the Activity

The Bachelor of Fashion Designing Department arranged the fashion show for first- and second-year college students. The purpose of the event was to present the newest lifestyle designs, fashion trends, and breakthroughs. Students participated in fashion show modeling as part of the program, showcasing various designs and styles through imaginative costumes and stage presentations. Additionally, the event aimed to introduce attendees to contemporary methods of fashion, styling, and innovative design. Students were exposed to contemporary fashion concepts and industry trends while using it as a platform to showcase their creativity, design knowledge, and presentation abilities.

Outcomes of the Activity

Students learned about cutting-edge design ideas, styling methods, and current fashion trends thanks to the event. Through fashion show modeling and active participation in the event, participants gained self-assurance and improved presentation abilities. In addition to fostering creativity, the program gave participants hands-on experience in the fashion industry. Interaction, idea sharing, and learning about recent advancements in fashion and lifestyle design were also beneficial to the students. All things considered, the exercise improved students' comprehension of fashion trends and offered a useful forum for artistic expression and professional development.